



Encompassing People, Places and Product of Northwest Colorado

Production Membership agreement

My product and I have a story to tell about Northwest Colorado and our residents! **I wish to be a part of the NORTHWEST COLORADO PRODUCTS (NWCP) Program and hereby agree to the following:**

My product is made by me, or in partnership with others, with a bringing together of raw or semi-raw materials. It has been produced, raised, designed or assembled to be sold in Northwest Colorado.

I wish that my product be sold in retail facilities throughout Northwest Colorado. Arrangements for the product acquisition and subsequent sales will be made between the producers and the retailers. All communication and contractual applications are between the producer and me, or my representative.

- My product will be of good quality, representing Northwest Colorado in a positive and wholesome manner.
- All products sold by me through the NWC PRODUCTS Program will bear the NWC PRODUCTS Logo.
- Any advertising done by me will mention my membership with the NWC PRODUCTS Program.
- I will provide product information and changes to my product-line to NWC PRODUCTS in a timely manner. NWC PRODUCTS will update advertising based on this information.
- I will comply with all necessary licensing and reporting regulations for the purchase of any direct retail sale of my product at NWC Products special events or my personal outlet.

I agree to pay a fee of \$50 per year, non-refundable, to NWCP PRODUCTS.

NWC PRODUCTS agrees to provide the following:

- List of retailers wishing to carry NWC PRODUCTS.
- Web-site acknowledgement on the NWC PRODUCTS Web-pages at www.communityagalliance.org
- Producer Member collateral package (see enclosed spec sheet) including 100 stickers for placement on my product.
- Limited print advertisement.
- Access to workshops and seminars relevant to marketing, pricing, quality control and licensing.

Signature _____ Date _____

Business Name _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____