



Encompassing People, Places and Product of Northwest Colorado

Retail Membership Agreement

My business and I have a story to tell about Northwest Colorado and our residents! **We wish to be a part of the NORTHWEST COLORADO PRODUCTS (NWCP) Program and hereby agree to the following:**

I will provide retail space for products made by local NWCP producers. The products must be produced, raised, designed or assembled from raw or semi-raw materials. The products provided by the producer will be of good quality, representing Northwest Colorado in a positive and wholesome manner.

- I agree to represent NWCP in a positive and wholesome manner. When applicable, I will mention my membership with the NWCP Program in my advertising campaigns.
- All products carried through the NWCP Program will bear the NWCP Logo. Although I am not required to vend only products made by NWCP members, I will make all attempts to encourage producers to become a part of NWCP Program in an effort to build a solid program throughout all of Northwest Colorado.
- Arrangements for the product acquisition and subsequent sales will be made between the producers and the retailers. All communication and contractual applications are between the producer and myself or my representative.
- I will provide changes to my business information to include NWCP in a timely manner. NWC PRODUCTS will update advertising based on this information.
- I agree to pay a fee of \$100 per year, non-refundable, to NWCP.

NWC PRODUCTS agrees to provide the following:

- List of retailers who vend NWC PRODUCTS
- Web-site acknowledgement on NWCP Web-pages at www.communityagalliance.org
- Retail Member collateral package (see enclosed collateral spec sheet) including signage, flag, member stickers showing that I am a member of NWCP and am retailing NWCP
- Limited print advertisement
- Access to workshops and seminars relevant to marketing, pricing, quality control, licensing.

Type of Products I prefer to be matched with: Food (circle one or both) perishable and non-perishable Art Crafts Wood Metal Clothing Agri- Tourism Service/Activity

Signature _____ Date _____

Company Name _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____