

COMMUNITY AGRICULTURE ALLIANCE

Board of Directors and Advisors

August 13, 2008

5:30 PM

Carpenter Ranch, Hayden



PO Box 4134

1694 Thirteenth Street, Suite 201
Steamboat Springs, Colorado 80477

(970) 879-4370

www.communityagalliance.org

CALL TO ORDER

The Community Agriculture Alliance Board met August 13, 2008 at 5:30 pm at the Carpenter Ranch in Hayden. The meeting was called to order by co-chair Jo Stanko. The group ate a light supper during the course of the meeting.

Roll Call -- Present were:

Board of Directors:

Barry Castagnasso
Tammie Delaney
Medora Fralick
Vonnie Frentress
Lori Jazwick
Lyman Orton
Sandra Sherrod
Kathy Smith
Jo Stanko
Rich Tremaine

Advisors:

Geoff Blakeslee
Carl Herold
Terry Jost
Nancy Merrill
Wanda Redmond
Nancy Stahoviak

Staff:

Marsha Daughenbaugh

Not present were Greg Brown, Katie Brown, Rod Hanna, Charlotte Kuntz, Pete Kurtz, Tommy Rossi, Adonna Allen, Chad Bedell, Terry Huffington, John Kerst, Mike Lomas, Brett Mason, Nick Metzler, CJ Mucklow and Colby Townsend.

ADMINISTRATIVE

It was moved by Medora, seconded by Rich and unanimously approved that the **minutes from the May 14, 2008 meeting be accepted as written.**

Marsha informed the Board that Western Petroleum intends to renew the **office space lease agreement** for one year, effective October 1, 2008 allowing Ag Alliance to stay in its current location.

The Board reviewed the recommendations from the Executive Committee and took action for the following **Board and Advisor positions:**

It was moved by Medora, seconded by Rich and unanimously approved that the following be reappointed to the Board for a two-year term:

Barry Castagnasso
Vonnie Frentress
Lori Jazwick
Pete Kurtz

It was moved by Medora, seconded by Rich and unanimously approved that the following be appointed to the Board for a two-year term:

Brett Mason – transfer from Board of Advisors
Diane Holly

It was moved by Medora, seconded by Rich and unanimously approved that the following be reappointed as Advisors for a one-year term:

Adonna Allen
Chad Bedell
Geoff Blakeslee
Carl Herold
Terry Huffington
Terry Jost
John Kerst
Nancy Merrill
Nick Metzler
CJ Mucklow
Wanda Redmond
Nancy Stahoviak

It was moved by Medora, seconded by Rich and unanimously approved that the following be appointed as Advisors for a one-year term:

Tammie Delaney – transfer from Board of Directors
Jo Stanko – transfer from Board of Directors
Rich Tremaine – transfer from Board of Directors
Christy Belton

The following action was taken for the **election of officers for 2008-2009**:

It was moved by Kathy, seconded by Tammie and unanimously approved that Medora Fralick be elected as co-chair for a two-year term.

It was moved by Tammie, seconded by Kathy and unanimously approved that Brett Mason be elected as co-chair for a one year term to fill the vacancy created by Jo Stanko's choice to move from the Board of Directors to the Board of Advisors.

It was moved by Medora, seconded by Lori and unanimously approved that Vonnie Frentress be elected as secretary for a one-year term.

It was suggested that Rod Hanna and Sandra Sherrod be contacted to determine their interest in serving as treasurer for a one-year term. Rod respectfully declined and Sandra delightedly accepted.

Jo informed the Board of the the Executive Committee's recommendation that the balance of normal business transactions be suspended from this meeting so that the Board could focus on the future direction of Community Ag Alliance.

ROUND TABLE BOARD UPDATES

Tabled to the November 12th meeting.

COMMITTEE REPORTS and EXECUTIVE DIRECTOR REPORTS

Tabled to the November 12th meeting.

FUTURE DIRECTION OF COMMUNITY AGRICULTURE ALLIANCE

Jo and Rich thanked the Board of Directors and Advisors for their diligence and patience in developing the future of the Community Agriculture Alliance. The organization will start its 10th year in 2009 and is to be complimented on the work and successes that has been achieved. The Board wishes to see the organization continue in its efforts.

Twenty-three surveys were completed by the Board of Directors, Advisors and/or staff. Lori presented the results of the **Community Agriculture Alliance Survey**, as collated by Tammie and made the following recommendations from the Executive Committee

Land Stewardship Network:

At the February 13, 2008 BOD meeting, the Directors and Advisors instructed the LSN Committee to research and develop advocacy positions, policy initiatives, and public education to address Routt

County/Northwestern Colorado agriculture-related issues. No action is necessary until this work is completed and presented to the Board for consideration.

Value Added Products:

The Northwest Colorado Products Program and the Cultural Heritage Tourism Program are incubator programs being sponsored by Community Ag Alliance and will be reviewed on an annual basis by the Board of Directors and the appropriate consultants handling each program.

The Northwest Colorado Bull Sale needs to be reviewed with the Board to determine continued participation. Survey results showed that 44% of the respondents feel that the sale is essential, 30% feel that it is somewhat important and 26% feel that it should be dropped.

Education/Outreach:

Most of the 12 items were deemed as either essential or somewhat important and need to be reviewed with the Board to determine continued participation.

After considerable discussion, it was decided that the following ideas be pursued:

1. A year-round, part-time administrative assistant needs to be hired. Tammie, Medora and Marsha will develop a job description and begin the hiring process.
2. The LSN Committee needs to complete their assignment by October for review by the Executive Committee so that the recommendations can be presented at the November Board Meeting.
3. Community Agriculture Alliance would like to continue as a co-sponsor of the NW Colorado Bull Sale but the Bull Sale Committee must update it's financial obligations to the sponsoring entities and be willing to provide Ag Alliance with an annual compensation, exclusive of the memberships gained from the bull sale consignors.
4. All programs and events should be reviewed to determine if they can become the responsibility of other organizations or if they should be continued as is, recognizing that an admin assistant will help with the continuance of the existing programs. The Northwest Colorado Products Program and the Cultural Heritage Tourism Program will be reviewed on an annual basis by the Board of Directors and the appropriate consultants handling each program.
5. The Executive Director and the Executive Committee should review requests for new programs or community involvement prior to the commitment of Ag Alliance staff or board members.

NEW BUSINESS

Marsha asked for permission to continue working with water issues. This was granted as an interim item, to be reviewed by the Executive Committee when the LSN Committee makes its recommendations.

ADJOURNMENT

The meeting adjourned at 7:30 PM.

Vonnie Frentress
Secretary

Marsha Daughenbaugh
Recording Secretary

**Next Meeting:
November 12, 2008
5:30 PM
South Routt**